



Peralta Community College District

Berkeley City College ♦ College of Alameda ♦ Laney College ♦ Merritt College

Strategic Management Team (SMT) and Executive Cabinet

April 19, 2007

A G E N D A

Meeting Purpose: Implementation of Strategic Plan

9:00	I. Introduction & Purpose	Elihu Harris
	<ul style="list-style-type: none">• Accreditation Visit - Debrief	
9:00	II. Implementation of Strategic Directives	Paul Downs/Thuy Nguyen
	<ul style="list-style-type: none">• Improve Committee Effectiveness• Implementation Scope, Purpose, & Research Items• Lead Responsibilities for Strategic Goals• CSEP• Drafting of Ed Master Plan• RFQ for Facilities Master Plan Consultant• Branding of Strategic Plan• State and Federal Grants / Partnerships• SMT Retreat• Managers' College & Leadership Focus Group	Margaret Haig/Cecilia Cervantes Margaret Haig Sadiq Ikharo Jeff Heyman Alton Jelks Alton Jelks Thuy Nguyen
10:15	III. SMT (General Report and Update on Action Steps – see Master List)	Judy Walters
	<ul style="list-style-type: none">A. Berkeley City CollegeB. College of AlamedaC. Laney CollegeD. Merritt College	Cecilia Cervantes Frank Chong George Herring

Advance Student Access and Success ♦ Engage Our Communities and Partners ♦
Build Programs of Distinction ♦ Create a Culture of Innovation and Collaboration ♦
Ensure Financial Health

	E.	Educational Services	Margaret Haig
	F.	Enrollment	Howard Perdue
	G.	General Services and Facilities	Sadiq Ikharo
	H.	Finance	Tom Smith
11:30	III.	Executive Cabinet Report (General Report and Update on Action Steps – see Master List)	
	A.	Human Resources	Karen Ulrich
		• HR Training	Howard Perdue
	B.	IT	Gary Perkins
		• PeopleSoft	
		• Change Management Consultant	
	C.	International	Jacob Ng
	D.	Risk Management	Joanne Baldinelli
	E.	PR and Marketing	Jeff Heyman
		• Summer/Fall Marketing Campaign	Thuy Nguyen
	F.	Board Policy and Administrative Procedures	
11:50	IV.	Summary and Next Steps	
12:00	Close...		

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